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**VELOCITY Broadcasting Launches
HD Private Broadcasts at ClubCorp Locations**

– Partnership Provides Highest-Quality Client Experience –

PITTSBURGH, March 26, 2009 — Pittsburgh-based **VELOCITY Broadcasting®**, the largest private, high-definition broadcasting network in North America, is pleased to announce an alliance with ClubCorp, The World Leader in Private ClubsSM, to deliver comprehensive custom television programming to invitation-only audiences. VELOCITY will offer premier, private satellite broadcasts in VELOCITY HD Digital Suites designed and engineered for ClubCorp's private meeting rooms. The service will be first launched in ClubCorp locations at the Boston College Club in Boston, the Metropolitan Club in Chicago, the Tower Club in Dallas and the Columbia Tower Club in Seattle, and will expand to select ClubCorp golf and country clubs by the end of 2009.

"The VELOCITY concept of *precision marketing* redefines how specialized audiences are informed and entertained," said Philip Elias, president and CEO of VELOCITY Broadcasting. "ClubCorp is recognized as the world's largest private club operator and is known for providing members and guests with the highest-quality experiences. Our partnership with ClubCorp allows us to provide clients and members with targeted information delivered in a high-definition format, in ClubCorp's well-appointed private meeting rooms."

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VELOCITY Broadcasting Launches HD Private Broadcasts at ClubCorp Locations (cont.)

- Partnership Provides Highest-Quality Client Experience -

VELOCITY creates, produces and broadcasts live, HD private television to individually targeted audiences in precisely controlled immersion viewing environments. The VELOCITY experience collapses time and space and takes audiences from foresight to insight and directly into an action cycle, all in one evening. VELOCITY is a preferred solution for green-oriented companies who seek ways to reduce their carbon footprint while engaging key audiences.

“For more than 50 years ClubCorp has made its name bringing the highest and most consistent standard of service to its members,” said Eric Affeldt, president and CEO of ClubCorp. “This partnership with VELOCITY Broadcasting is win-win as it allows both companies to provide clients with the ultimate level of service. We are proud to partner with VELOCITY in providing our guests an innovative experience they cannot find elsewhere.”

Located inside ClubCorp’s exclusive meeting rooms, VELOCITY HD Digital Suites are equipped with 1080i digital, high-definition projection systems, nine-foot 16:9 screens and 11 high-fidelity speakers with 7.2 theater-quality surround sound. The VELOCITY 360 concept spans the entire event cycle– from guest registration and event management, through full production and presentation, synchronized across time zones. Guests in VELOCITY HD Digital Suites can experience the ultimate in MindShare interactivity by asking questions in real time and participating in audience response systems, live via satellite.

- more -

VELOCITY Broadcasting Launches HD Private Broadcasts at ClubCorp Locations (cont.)

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ClubCorp is a certified network partner that provides viewing environments across the country. This partnership allows VELOCITY to offer clients multiple locations that deliver fine dining with the VELOCITY HD Experience.

About VELOCITY Broadcasting

VELOCITY Broadcasting is the largest private, high-definition broadcasting network in North America, and specializes in producing and delivering custom television programming live via satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs and restaurants across the United States, Canada and Mexico. Since 2005, VELOCITY has produced powerful, high-definition broadcasts that have reached more than 100,000 key decision-makers with critical information across a wide range of topics. For more information, visit www.VelocityBroadcasting.com.

About ClubCorp

Dallas-based ClubCorp is The World Leader in Private ClubsSM. ClubCorp and its affiliates own or operate more than 150 golf courses, country clubs, private business and sports clubs and resorts. ClubCorp's Signature Gold membership level offers complimentary greens fees at more than 90 golf and country clubs and complimentary dining at more than 60 private business and sports clubs. In addition, members with Signature Gold benefits enjoy privileges at more than 200 facilities worldwide that includes exceptional deals at affiliate hotels and resorts (including KSL Resort properties in California, Colorado, Virginia and Texas), ticket and shopping services and more. Among ClubCorp's nationally recognized golf properties are Firestone Country Club in Akron, Ohio (site of the World Golf Championships – Bridgestone Invitational) and Mission Hills Country Club in Rancho Mirage, California (home of the Kraft Nabisco Championship). The renowned collection of business and business sports clubs include the Columbia Tower Club in Seattle; Metropolitan Club in Chicago; and the City Club of Washington, D.C. More than 15,000 employees within the family of ClubCorp serve nearly 200,000 member households and more than one million guests who visit ClubCorp's clubs each year. Visit www.clubcorp.com for additional company information.

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