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**VELOCITY Broadcasting Introduces
Advanced Broadcast Offerings for 2009**

– Provides Best Options for Custom Television Programming –

PITTSBURGH, January 29, 2009 — Pittsburgh-based **VELOCITY Broadcasting**, the largest private, high-definition broadcasting network in North America is pleased to announce a suite of advanced broadcast service enhancements that will launch in early 2009.

“2008 was a year of incredible growth for VELOCITY,” said Philip Elias, president and CEO of VELOCITY Broadcasting. “As we look ahead to 2009, we will continue providing our clients and partners with the very best options for their custom television programming. This new platform enhances VELOCITY’s delivery of the future in high-definition communications and enables us to continue to exceed expectations in broadcast control, message reception and viewer immersion.”

The new service offerings include advanced high-definition production and programs, Blu-ray distribution and an Internet platform for live HDTV to the desktop, On Demand high-definition streaming and podcasting. The addition of a private club network will expand VELOCITY’s coverage across North American and provides additional broadcast day parts with breakfast and lunch, giving clients even more options for programming. The 2009 broadcast platform will also package optional services together providing a highly efficient and streamlined pricing model.

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**VELOCITY Broadcasting Introduces
Advanced Broadcast Offerings for 2009 (cont)**
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About VELOCITY Broadcasting

VELOCITY Broadcasting is the largest private, high-definition broadcasting network in North America, and specializes in producing and delivering custom television programming live via satellite to invitation-only audiences at VELOCITY HD Digital Suites located in private clubs and restaurants across the United States and Canada. For more information, visit www.VelocityBroadcasting.com.

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